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Sociable!

Introduction

I hope you enjoy this resource guide to social networks, social bookmarking sites, and social video sharing networks!

The main thrust of this guide is the lists of literally hundreds of social sites that you can ultimately use to promote your blog, website, and business.

I will leave it up to your imagination on how to best use this information. Each topic could be a book on its own, or several books. Near the end of this report, however, there are a few ideas to get your creative juices flowing!

I wish you the best in your online endeavors and with using these sites. You DO plan on using this information, rather than letting it sit on your hard drive, right? It doesn't do any good collecting digital dust!

Dennis

Social Networks

Social Networks like Myspace, Squidoo, Facebook, Hub Pages and so forth...are a great way to get your message and products in front of a lot of eyeballs.

Most of these places allow you to create a "profile" that people will see. Inside that profile, you can (carefully) direct your traffic to either your main sites or directly to your products.

I would suggest that you interact with the networks as a participant rather than a marketer, and gently push your traffic to your main sites products. Otherwise, you could get a reputation as a spammer and your profile may be deleted.

That's the thing about some of the social networks; some people resent the inevitable appearance of commercial interests. As long as you interact some and aren't *only* promoting your own interests it should all be well and good.

Here is a whole heapin' helpin' of social network sites. The PR might be a little outdated since Google just changed their algorithm (in 2010), but they are close enough to give you a very good idea of how much value Google gives them.

Social Networking Sites

Social Networking Sites	Google PR
http://www.slashdot.org	9
http://360.yahoo.com	8
http://spaces.live.com	8
http://www.MySpace.com	8
http://www.orkut.com	8
http://www.facebook.com	8

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http://www.livejournal.com	8
http://www.stumbleupon.com	8
http://my.opera.com/community/	8
http://www.twitter.com	8
http://www.meetup.com	8
http://www.vox.com	8
http://www.friendster.com	7
http://www.fotolog.com	7
http://www.bebo.com	7
http://www.xanga.com	7
http://www.linkedin.com	7
http://www.last.fm	7
http://www.mybloglog.com	7
http://www.classmates.com	7
http://www.yelp.com	7
http://www.ning.com	7
http://www.secondlife.com	7
http://www.43things.com	7
http://www.ecademy.com	7
http://www.librarything.com	7
http://www.takingitglobal.org	7
http://www.consumating.com	7
http://www.dodgeball.com	7
http://www.hi5.com	6
http://www.multiply.com	6
http://www.piczo.com	6
http://www.gaiaonline.com	6

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http://www.squidoo.com	6
http://www.buzznet.com	6
http://www.imvu.com	6
http://www.blackplanet.com	6
http://www.faceparty.com	6
http://www.myyearbook.com	6
http://www.hubpages.com	6
http://www.mog.com	6
http://www.reunion.com	6
http://www.tribe.net	6
http://www.care2.com	6
http://www.couchsurfing.com	6
http://www.ryze.com	6
http://www.migente.com	6
http://www.bluedot.us	6
http://www.gather.com	6
http://www.zaadz.com	6
http://start.aimpages.com	6
http://www.dogster.com	6
http://www.tagworld.com	6
http://www.eons.com	6
http://www.student.com	6
http://www.ruckus.com	6
http://www.deadjournal.com	6
http://www.musicforte.com	6
http://www.mugshot.org	6
http://www.dandelife.com	6

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http://www.broadcaster.com	5
http://www.wayn.com	5
http://www.xuqa.com	5
http://www.nexopia.com	5
http://www.mobango.com	5
http://www.fanpop.com	5
http://www.travbuddy.com	5
http://www.profileheaven.com	5
http://www.passado.com	5
http://www.graduates.com	5
http://www.meetin.org	5
http://www.blurty.com	5
http://www.trade-pals.com	5
http://www.mygamma.com	5
http://www.tripconnect.com	5
http://www.itsjustcoffee.com	5
http://www.daylo.com	5
http://community.adlandpro.com	4
http://www.gazzag.com	4
http://www.mynetspot.org	4
http://www.babbello.com	4
http://www.sitespaces.net	4
http://www.flingr.com	4
http://www.lunarstorm.co.uk	4
http://www.listography.com	4
http://www.refernet.net	4
http://www.vshake.com	4

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http://www.100millionspiders.com	4
http://www.canyouconnect.com	4
http://www.mixednutz.net	4
http://uk.tribe.net	3
http://www.unyk.com	3
http://www.downelink.com	3
http://www.directmatches.com	3
http://www.bizpreneur.com	3
http://www.decayenne.com	3
http://www.bizfriendz.com	3
http://www.intellectconnect.com	3
http://www.udugu.com	3
http://www.refer-online.com	3
http://www.yapperz.com	3
http://www.linknrank.com	3
http://www.communityx.net	3
http://www.uuswap.com	3
http://www.akintu.com	2
http://www.christianspace360.com	2
http://www.greatestjournal.com	0
http://www.yuwie.com	0
http://www.wallop.com	0
http://www.mylocalspot.com	0

Social Bookmarking

As with the social networking sites, do not bombard social bookmarking sites with all your own stuff. My personal rule is to make it about 50/50.

That 50/50 approach will not only help prevent your account from being flagged and deleted for spam, but it looks more natural to the search engines—and the search engine crawl these sites daily.

So, use a modest approach and do it over time. Spread your love patiently and spread it to other sites as well as your own. I'd be pleased if you bookmarked these three sites of mine: BoogieJack.com, i-webmaster.org, DennisGaskill.com.

Be sure you bookmark your home page *and* the main inner pages of your site and other sites you appreciate.

It's a good idea to keep track of which pages you bookmark in which sites (in a spreadsheet, for example) so you can promote a different page each time.

Social Bookmarking Sites

Social Bookmarking Sites	Google PR
http://www.netscape.com	9
http://myweb.yahoo.com	8
http://www.digg.com	8
http://mystuff.ask.com	8
http://www.technorati.com	8
http://del.icio.us	8
http://www.stumbleupon.com	8

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http://www.furl.net	8
http://www.9rules.com	8
http://www.rojo.com	8
http://bookmarks.yahoo.com	7
http://www.google.com/notebook	7
http://www.reddit.com	7
http://www.meneame.net	7
http://www.fark.com	7
http://www.newsvine.com	7
http://ma.gnolia.com	7
http://www.rollyo.com	7
http://www.simpy.com	7
http://www.nowpublic.com	7
http://www.librarything.com	7
http://www.tailrank.com	7
http://www.yoono.com	7
http://www.citeulike.org	7
http://www.kuro5hin.org	7
http://de.lirio.us	7
http://www.kinja.com	7
http://www.connotea.org	7
http://www.claimid.com	7
http://www.clipfire.com	7
http://www.jeteye.com	7
http://favorites.live.com	6
http://www.ilike.com	6
http://www.mog.com	6

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http://www.blinklist.com	6
http://www.dzone.com	6
http://www.clipmarks.com	6
http://www.pligg.com	6
http://www.kaboodle.com	6
http://www.jaiku.com	6
http://www.bluedot.us	6
http://www.gather.com	6
http://www.spurl.net	6
http://www.blinkbits.com	6
http://www.blogmarks.net	6
http://www.netvouz.com	6
http://www.diigo.com	6
http://www.wink.com	6
http://www.popurls.com	6
http://www.mister-wong.com	6
http://www.backflip.com	6
http://www.shadows.com	6
http://www.bloghop.com	6
http://www.rawsugar.com	6
http://www.listible.com	6
http://www.bibsonomy.org	6
http://www.plime.com	6
http://www.searchles.com	6
http://www.hugg.com	6
http://www.spotplex.com	6
http://www.stylefeeder.com	6

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http://www.linkagogo.com	6
http://www.feedmelinks.com	6
http://www.linkfilter.net	6
http://www.voo2do.com	6
http://www.feedmarker.com	6
http://dev.upian.com/hotlinks/	6
http://www.links2go.com	6
http://www.gibeo.net	6
http://www.trexy.com	6
http://www.openserving.com	6
http://thumblicio.us	6
http://www.nextaris.com	6
http://www.wurldbook.com	6
http://www.shoutwire.com	5
http://www.plugin.com	5
http://www.stylehive.com	5
http://www.corank.com	5
http://www.wists.com	5
http://my.xilinus.com	5
http://www.spotback.com	5
http://www.fazed.org	5
http://www.markaboo.com	5
http://www.lifelogger.com	5
http://www.tagtooga.com	5
http://www.buddymarks.com	5
http://www.linkroll.com	5
http://www.gravee.com	5

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http://www.butterflyproject.nl	5
http://www.myhq.com	5
http://www.linkatopia.com	5
http://www.myvmarks.com	5
http://www.mylinkvault.com	5
http://www.lilisto.com	5
http://www.hanzoweb.com	5
http://www.myprogs.net	5
http://www.reader2.com	5
http://www.hyperlinkomatic.com	5
http://www.givealink.org	5
http://www.unalog.com	5
http://www.plum.com	5
http://www.taggly.com	5
http://www.rrove.com	5
http://www.sync2it.com	5
http://www.saveyourlinks.com	5
http://www.web-feeds.com	5
http://www.ambedo.com	5
http://www.carnatic.com/www/	5
http://supr.c.ilio.us	5
http://www.allyourwords.com	5
http://www.listmixer.com	5
http://www.feedalley.com	5
http://www.bumpzee.com	4
http://www.startaid.com	4
http://www.thoof.com	4

http://www.i89.us	4
http://www.bmaccess.net	4
http://www.aboogy.com	4
http://www.oyax.com	4
http://www.a1-webmarks.com	4
http://www.connectedy.com	4
http://www.sitejot.com	4
http://www.getboo.com	4
http://www.urlex.info	4
http://www.philoi.com	4
http://www.syncone.net	4
http://www.syncone.net	4
http://www.30daytags.com	4
http://www.shoppersbase.com	4
http://www.fungow.com	4
http://www.tektag.com	4
http://www.ifaves.com	4
http://www.ez4u.net	4
http://www.allmyfavorites.net	4
http://www.6-clicks.com	4
http://www.cloudytags.com	4
http://www.dohat.com	4
http://www.bookkit.com	4
http://www.wobblog.com	4
http://www.thinkpocket.com	4
http://www.tutorialism.com	4
http://www.portachi.com	4

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http://www.pixelmo.com	4
http://www.memfrag.com	4
http://www.smelis.com	4
http://www.wirefan.com	3
http://ww2.ikeepbookmarks.com	3
http://www.zlitt.com	3
http://www.meme-stream.com	3
http://www.yattle.com	3
http://www.2centsnews.com	3
http://www.aworldofhelp.com	3
http://www.tabmarks.com	3
http://www.chipmark.com	2
http://www.newsweight.com	2
http://www.maple.nu	0
http://www.sitetagger.com	0
http://www.recipe-buzz.com	0

Social Video Sharing

Unless you have been looking the other way for years, you probably know that videos are hot, **hot**, and **HOT!!!** Besides that, they're hot.

Seriously, more and more people are not only watching videos for their information, but more marketers are using them to get their messages to the end user. If you are not using them, you are missing a great opportunity to capitalize on this already huge and still growing trend.

I can hear you now...

"But, I don't know how to create a video!"

You may not know how to make a video right now, but I do have a solution for you . . . and it's free!

You can create a simple video using screen capture tools—and that's all many of videos are. From capturing you using a software program, to making a video screen capture of you going through a PowerPoint presentation (relax, I have a freebie for that as well!), to a video screen capture of you using Notepad; it can all be done for free.

And really, it is not all that complicated.

All you need is a video screen capture program, a cheap computer microphone to narrate if you want to include audio instructions, and whatever software you want to demonstrate. Even still graphics can be used to make a slide show style presentation like I used in this first video I made for an online video class I took this spring: [It's Your Life](#).

Video Screen Capture Programs:

[Camtasia](#) is one of the best screen capture utilities available – but it is also \$300. If you can afford it, I recommend it. But it is not necessary, because...

Here are some alternatives—some completely free and one that is VERY CHEAP for what it can do!

CamStudio is a free version of Camtasia. In fact, Camtasia was actually created from CamStudio, which is open source software. Don't think Camtasia is a rip-off because it started as free software; there has been a lot of investment in time, labor, and expenses in the development of Camtasia.

You can download CamStudio here:

[CamStudio](#)

CamStudioPro – this is not free, but it's *very, very low cost* for what it does! As of this writing (June 2010) it is only \$29.95

It is also based on the original Camstudio, but is a GREAT improvement over the original program, and well worth the nominal price!

Please, you owe it to yourself to at least look at it ... I think you will be VERY impressed with what it can do!

You can check it out here:

[CamStudioPro](#)

Another free option is called The Jing Project.

The Jing Project is actually made by the creators of Camtasia, but is free and is super easy to use!

Check it out at:

[Jing Project](#)

If your operating system is Windows XP or later, you already have a built in video creator . . . it's called Windows Movie Maker. If it is not installed, you can get it (and learn more about it) here:

[Windows Movie Maker](#)

If you don't have Microsoft Word or PowerPoint, one of the best alternatives available is a free suite similar to MS Office called Open Office!

You can download it here:

[Open Office](#)

Techsmith, the makers of Camtasia, have a great many tutorials showing you how to make videos. Even if you don't buy Camtasia, seeing how the program works will probably help you in learning the one of the alternative programs.

You'll find the tutorials here:

[Camtasia Tutorials](#)

Video Sharing Sites

Video Sharing Sites	Google PR
http://www.youtube.com	9
http://video.google.com	8
http://www.collegehumor.com	8
http://www.brightcove.com	8
http://www.blip.tv	8
http://www.motionbox.com	8
http://video.yahoo.com	7
http://video.aol.com	7
http://www.webshots.com	7
http://video.msn.com	7
http://www.dailymotion.com	7
http://uncutvideo.aol.com	7
http://www.metacafe.com	7

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http://stage6.divx.com	7
http://www.esnips.com	7
http://www.ifilm.com	7
http://www.ning.com	7
http://www.revver.com	7
http://www.addictingclips.com	7
http://www.atomfilms.com	7
http://www.vimeo.com	7
http://www.tubetorial.com	7
http://www.current.tv	7
http://www.ourmedia.org	7
http://www.thedailyreel.com	7
http://www.freevlog.org	7
http://www.fireant.tv	7
http://soapbox.msn.com	6
http://vids.myspace.com	6
http://www.veoh.com	6
http://www.4shared.com	6
http://www.multiply.com	6
http://www.flurl.com	6
http://www.break.com	6
http://www.tinypic.com	6
http://www.livevideo.com	6
http://www.liveleak.com	6
http://mix.lycos.com	6
http://www.ebaumsworld.com	6
http://www.heavy.com	6

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http://www.putfile.com	6
http://www.fark.com/video/	6
http://www.sevenload.com	6
http://www.guba.com	6
http://www.grouper.com	6
http://www.blinkx.com	6
http://www.gorillamask.net	6
http://www.vidilife.com	6
http://www.dabble.com	6
http://www.zippyvideos.com	6
http://www.yikers.com	6
http://www.glumbert.com	6
http://www.jibjab.com	6
http://www.flixya.com	6
http://www.jumpcut.com	6
http://www.videojug.com	6
http://www.stupidvideos.com	6
http://www.vsocial.com	6
http://www.mefedia.com	6
http://www.videovat.com	6
http://www.funnyhub.com	6
http://www.dropshots.com	6
http://www.yourdailymedia.com	6
http://www.5min.com	6
http://www.tagworld.com	6
http://www.viddler.com	6
http://www.spymac.com	6

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http://www.dailyhaha.com	6
http://www.funmansion.com	6
http://www.expotv.com	6
http://www.truveo.com	6
http://www.vmix.com	6
http://www.eyespot.com	6
http://www.danerd.com	6
http://www.dorks.com	6
http://tv.oneworld.net	6
http://www.lulu.tv	6
http://www.videobomb.com	6
http://www.viddyou.com	6
http://www.videodumper.com	6
http://www.showmedo.com	6
http://www.clickcaster.com	6
http://www.teachertube.com	6
http://www.mixpo.com	6
http://www.scenemaker.net	6
http://www.engagemedia.org	6
http://www.vlogmap.org	6
http://www.yourfilehost.com	5
http://www.broadcaster.com	5
http://www.buzznet.com	5
http://www.mojoflix.com	5
http://www.vidmax.com	5
http://www.sumo.tv	5
http://www.i-am-bored.com	5

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http://www.jokeroo.com	5
http://www.funnyjunk.com	5
http://www.vidiac.com	5
http://www.dumpalink.com	5
http://www.maniatv.com	5
http://www.expertvillage.com	5
http://www.thatvideosite.com	5
http://www.kaneva.com	5
http://www.godtube.com	5
http://www.onetruemedia.com	5
http://www.shoutfile.com	5
http://www.twango.com	5
http://www.sharkle.com	5
http://www.clipshack.com	5
http://www.guzer.com	5
http://www.needforfun.com	5
http://www.castpost.com	5
http://www.bofunk.com	5
http://www.holylemon.com	5
http://www.getmiro.com	5
http://www.funnydump.com	5
http://www.mediabum.com	5
http://www.babelgum.com	5
http://www.lifellogger.com	5
http://www.videowebtown.com	5
http://www.ziddio.com	5
http://www.myvideo.co.za	5

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http://www.mogulus.com	5
http://www.dotcomedy.com	5
http://mojiti.com	5
http://www.pickle.com	5
http://www.dailycomedy.com	5
http://www.nelsok.com	5
http://www.flukiest.com	5
http://www.fliqz.com	5
http://www.viewdo.com	5
http://www.sutree.com	5
http://www.zooppa.com	5
http://www.eyeka.com	5
http://www.dave.tv	5
http://www.youare.tv	5
http://www.funnyreign.com	5
http://www.cuts.com	5
http://www.voomed.com	5
http://www.treemo.com	5
http://www.hictu.com	5
http://www.panjea.com	5
http://www.dovetail.tv	5
http://www.hungryflix.com	5
http://www.dumpthe.net	5
http://www.coull.tv	5
http://uvu.channel2.org	5
http://www.cozmo.tv	5
http://www.yourkindatv.com	5

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http://www.filecow.com	5
http://www.clesh.com	5
http://www.ustream.tv	4
http://www.vidivodo.com	4
http://www.kwego.com	4
http://www.blogtv.com	4
http://www.funnyplace.org	4
http://www.caught-on-video.com	4
http://www.zanyvideos.com	4
http://www.evideoshare.com	4
http://www.clipblast.com	4
http://www.bigcontact.com	4
http://www.pixparty.com	4
http://www.izimi.com	4
http://www.zeec.net	4
http://www.blogcheese.com	4
http://www.skilltip.tv	4
http://www.yurth.com	4
http://www.wewin.com	3
http://www.vidipedia.org	3
http://www.qubetv.tv	3
http://www.video123.com	3
http://www.onfuego.com	3
http://www.myextreme.ca	3
http://video-upload.download.com	2
http://www.vuze.com	2
http://jaycut.com	2

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http://www.u2upfly.com	2
http://www.freeiq.com	1
http://www.megavideo.com	0
http://www.funnyordie.com	0
http://strmz.jot.com	0
http://www.sclipo.com	0
http://www.purevideo.com	0
http://www.vume.com	0
http://www.operator11.com	0
http://www.tubearoo.com	0
http://www.helpfulvideo.com	0

Other Ideas

Create Short Reports!

You have over 400 resources here in this report—think about it!

Hint: “How to Use _____”

i.e. “How to Use YouTube to Create a Whirlwind of Traffic!”

i.e. “Twitter for Traffic!”

- create PDF reports for each one
- create video reports for each one
- create a series of 3 to 5 as a package

Membership Site

How about a membership site dedicated to these resources?

Do a “Weekly Project” once a week focusing on using one or more resources. Creating a product using your chosen weekly resource(s) and document how to use it and what the results are.

If you focus on just using one resource a week, you have about 7 years of content just waiting for you to exploit!

Video Idea: Niche Video Site

Use the video-sharing sites to gather videos (the embed codes) and create a niche video site or blog.

You can use these video search engines to search multiple video sites at once:

<http://www.clipblast.com>

<http://www.ovguide.com>

<http://www.vidsea.com>

Once you have the embed codes, you can add them into your website or blog and then ... madness ... Monetize Your Site!!!

Monetize with:

- AdSense or other contextual advertisements
- CPA Offers
- Affiliate products (See my report: [Affiliate Commission Pay Raise Tactics](#))
- Your own products

And/Or – create your own videos, upload them to various video sharing sites, use their embed code and create your own niche site ... once again, monetize with the above!!

Just in case ...

In case you haven't quite put the pieces together in your mind yet...

Combine these multiple resources when you start a new project.

1. Create a product.
2. Create a site/blog to promote it.
3. Write a few articles about it.
4. Submit the articles to various article databases.
5. Submit the articles via bookmarking.
6. Submit the site/blog via bookmarking.
7. Create several profiles on social networks – all pointing to your site/blog.
8. Create a few videos about your product. Submit them to the various video sharing sites.

Or, start with step three for an established product or site. Wash, rinse & repeat.

Closing Comments

I hope you've enjoyed this report. If you take promoting your website seriously it should prove useful to you. For even more ways to promote your website, please consider the following products.

[Free Reports Goldmine](#)

Learn how to turn free reports into more website visitors, more subscribers to your mailing list, and more money in your pocket.

Question: Why do you think I create a lot of free reports just like this one?

Answer: Because they bring more visitors to my website, increase my mailing list subscribers, and put more money in my pocket! Do you want more visitors, more subscribers, and/or more money? If so, you'd be wise to grab this report.



[Industrial Strength Link Building](#)

This is the **ultimate** guide to link building! Over 24 different ways to get high value, one-way links to your website or blog are detailed. These are the kind of links the search engines love to see pointing to your site.

Not only that, but there are over 1,800 links to sites where you can get these links, plus I show you how to find more on your own.

You want some search engine love for your website or blog? This very special product is your gold key to link popularity.

Final tip: If you want results, you have to take this stuff seriously and treat it like a business. If you don't, you'll fall behind the thousands of others who do.

